



**AUGUST 28, 2025**

**FOR IMMEDIATE RELEASE – ANNOUNCEMENT OF ASSISTANT CITY MANAGER**

GENEVA, NY – The City of Geneva is excited to welcome Taylor Youngs, JD, MPA, as its new Assistant City Manager.

Youngs brings a wealth of public sector experience, from federal agencies to city government, making her a perfect fit for this key leadership role. Most recently, she served as Deputy Director of Strategic Initiatives at the U.S. Department of Commerce’s Minority Business Development Agency and previously led Baltimore’s Office of Broadband and Digital Equity, managing \$30 million in public programs and a team of 12 staff members.

A review panel representing multiple City departments, including Code Enforcement, Buildings and Grounds, Planning and Economic Development, Human Resources, Finance, City Clerk, and Recreation, along with community partners from local economic development entities, higher education institutions, and representatives from the Geneva City Council evaluated many exceptional candidates through two rounds of interviews. The panel highlighted Youngs’s broad expertise and community-focused leadership as the ideal match for this newly created role.

“Taylor’s expertise in public administration, strategic planning, and community-driven solutions will help Geneva thrive,” said City Manager Amie Hendrix. “Her proven record in managing complex initiatives and building partnerships is exactly what this role requires.”

A native of Upstate New York, Youngs is eager to give back to her home region. “I am thrilled to join the City of Geneva and have an opportunity to serve the community that shaped me. Returning to my hometown region and contributing to its future is a full-circle moment, and I am grateful to do the work I love in the place that means the most to me.”

Youngs holds a JD and MPA from Syracuse University and a BA from the University at Buffalo. In her new role, she will provide oversight to many key areas of the city including Buildings, Facilities, Zoning, Economic and Community Development, and Recreation, while supporting strategic planning, communications, budgeting, and collaboration with the Geneva IDA and LDC.

OFFICE OF THE CITY MANAGER

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The Assistant City Manager position was created to strengthen Geneva's leadership team following the departure of two Director-level roles and will play a central role in guiding the city's growth.

Youngs officially begins her new role on September 8. The September Community Conversation with the City Manager will serve as a community welcome with the Assistant City Manager as the monthly guest. This will occur at the Bozzuto Center, located at 22 Castle Street, on September 16 from 6-7:30pm.